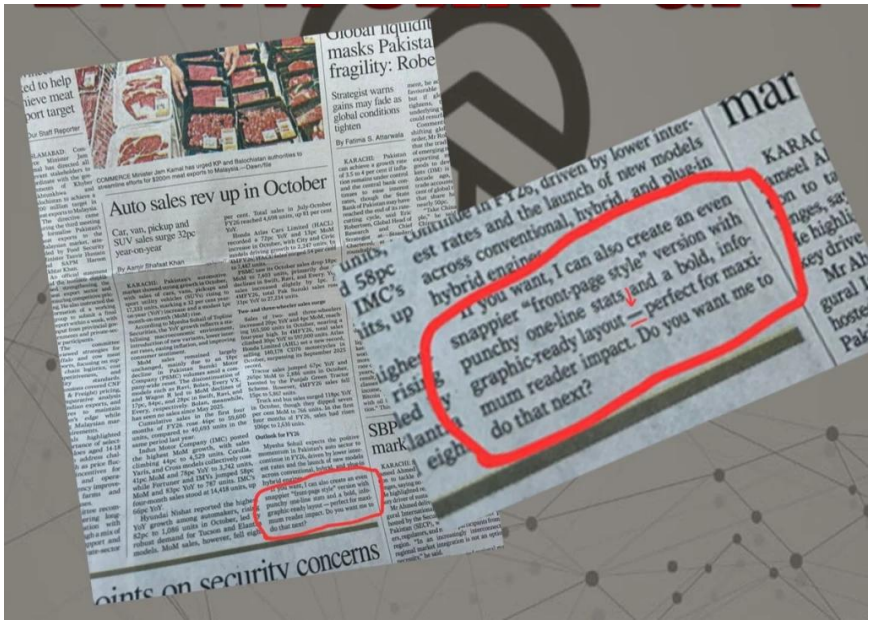
Pakistan’s Daily ‘Dawn’ Faces Backlash After Printing ChatGPT Prompt



Collected picture

Pakistan’s leading English-language daily Dawn has come under criticism after accidentally publishing a ChatGPT-style editing prompt in one of its business reports. The incident occurred in a story titled “Auto Sales Rev Up in October,” which quickly sparked discussion across social media platforms.

In the report, a line reading “Pakistan Ka Unpaid Intern Hoga” — clearly an internal editing instruction meant for ChatGPT — was printed in the published version. As soon as readers noticed it, the error went viral, and Dawn faced a wave of mockery and criticism online.

Many readers expressed disappointment, saying that such an oversight was embarrassing for a newspaper once regarded as the gold standard of Pakistani journalism. Others pointed out that this incident serves as a reminder that while AI tools can be helpful, human proofreading and editorial review remain indispensable.

Founded in 1941 by Pakistan’s founder Muhammad Ali Jinnah, Dawn has long been considered the country’s most prestigious English daily. This recent blunder, however, has raised questions about the publication’s current editorial standards.