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"I was in straight away, only 600 in front of me," wrote one fan on Reddit. "I was able to find floor tickets for London even 30 min[utes] after general sale opened," added Shivam Arora on X. "Not bad, to be honest."

Beyoncé's six UK dates at Tottenham Hotspur Stadium in London in June will be her first shows since 2023's record-breaking Renaissance Tour. Ticketmaster said prices ranged from £71 to £950, but cheaper tickets were also available direct from the stadium's own website.

The able to access Ticketmaster's page shortly after tickets went on sale at 12:00 GMT on Friday; and found tickets available in almost every section.The stadium map slowly greyed out as seats were snapped up - but prices remained static, suggesting that "dynamic pricing" was not in place. Eleven years ago, he paid £60 for a standing ticket. This year, he paid almost four times that.

"If tickets had always been this expensive I wouldn't have been able to see her as often as I have," he said."I wonder if the increase in price leads to only the diehard fans (myself included!) attending at the expense of 'recruiting' potentially new/casual fans who may be willing to take a punt if it was cheaper."