



Paige Spiranac opens up about her challenges as a golf content creator: "I was a little beat down by the industry"



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Spiranac is one of the most popular golf influencers with over 4 million followers on Instagram. Besides, she has more than 1 million followers on X and around 436k subscribers on YouTube.

Recently, Paige Spiranac posted a YouTube video where she spoke about her goals for 2025 and also touched upon several other topics. In her video, she mentioned that she didn't do enough work in the last two years due to various reasons.

"I feel that in the last couple of years, I wouldn't say that I was burnt out, but I think I was a little beat down by the industry and the game that you have to play, and the people within the game," she said. "It can be exhausting, and when you think about all of those other factors in this industry, you lose sight of what matters." What keeps this chugging along is the community, and that's what matters. I just know that I need to keep feeding the community. Over the last couple of years, I could have done a better job with that. I felt like, at times, maybe I was just going through frustration because of other things happening in my life.